

*Join us for the 2006...*

*Former Cincinnati Bengal*

*Robert Jackson Golf Classic*  
*benefiting the*



*Also, come early to the 'Legends Lunch' for an opportunity to have photographs taken with Robert Jackson, former Cincinnati Bengals, and other local celebrities.*

*Monday, October 2nd, 2006*

*Beckett Ridge Country Club*

*West Chester, OH*



# Making a Difference

in the  
fight against  
Pediatric Brain Tumors

## About Jeff

On September 8th, 2004, one month shy of his 13th birthday, Jeffrey Hayden passed away after an eight month battle with brain cancer. In the fall of 2003, as Jeff was beginning the 6th grade, he started having frequent headaches. He was seen by his pediatrician, but nothing serious was indicated. Then in December of 2003, he experienced coordination problems, along with severe mood swings that were getting progressively worse. By this time his doctor suspected something more serious was behind his problems and ordered an MRI.

On January 14th, 2004 we received the worst possible news any parent could imagine. Jeff was diagnosed with an inoperable malignant brain tumor called a diffuse intrinsic pontine glioma and was given less than 12 months to live. The tumor was the size of a golf ball and was located on his brain stem. Prior to his diagnosis, Jeff was an active 12 year old enjoying life. He excelled in the classroom and on the playing field. He enjoyed baseball, soccer, football, golf, bowling, swimming and basketball, but most of all he enjoyed school.



Jeff was the third of three children (triplets) born on October 17th, 1991. Jeff's sister, Jennifer passed away shortly after birth due to complications of a high risk pregnancy. Jeff leaves behind his best friend and brother Joseph.

Jeff was looking forward to Junior High and didn't want to fall behind. He kept a journal of the things that made him happy that contained his thoughts, favorite sayings, poems, stories and drawings. It is one of our most treasured items. One of those sayings is permanently engraved on a plaque which hangs on the wall of Ridge Jr. High. It became the theme of an award which will be handed out annually to a noteworthy 7th grade scholar athlete at the Fall Sports Banquet. It reads... "Never Give Up! Set goals that seem impossible, with perseverance you can see how easy they are to achieve."

What is amazing is that through it all he never complained, he never cried and he never wanted to hear bad news. He maintained a positive attitude and truly believed that he would beat this. Jeff was a fighter, he was independent and he was our buddy and best friend. He tried like heck to beat this thing. He wanted desperately to get past this illness and get on with his life. He was so inspired by his doctor at Children's that he changed his mind from wanting to be an architecture design engineer to a medical researcher, because he wanted to help find a cure for this dreaded disease. More of Jeff's Story can be found on his web site located at [www.jeffreyh.com](http://www.jeffreyh.com)

## About JTHF

The Jeffrey Thomas Hayden Foundation (JTHF) was established shortly after Jeff's death. JTHF is a registered 501(c)3 non-profit organization and gifts are tax deductible. The mission of the foundation is to raise money to fund academic scholarships and targeted brain tumor research. The Foundation has also undertaken the task of helping parents of newly diagnosed children by providing factual information to aid in their decision making process, so they can find the best available treatment program for their child that balances quality of life issues. JTHF is working to bridge the information gap with its TumorTracker and Family Share Link databases, both are free services provided via the foundations website. More information on the Foundation and upcoming events can be found at [www.jthf.org](http://www.jthf.org)



# Robert Jackson

## Cincinnati Bengals

Raised in Allendale, Michigan, Robert Jackson graduated from Central Michigan University in 1980. After college, he was drafted in the 11th round by the Cincinnati Bengals. There he would play under some of the organizations great coaches including, Forest Gregg and Sam Wyche, until retiring in 1990. In '87, Robert was named Cincinnati NFL Man of the Year for the 'Caring for Kids' program recognizing volunteer work with local charities and foundations throughout area.

Today, Robert has 3 sons of his own: Brandon, Braxton and Justin and still finds time to be an inspiration within the community through volunteer work and mentoring. Aside from being an official spokesperson for the Jeffrey Thomas Hayden Foundation, Robert also coaches a local football team, the Lakota Tomahawks, volunteers with the Landmark Christian Basketball program as well as mentors Junior High students in the Hamilton local school district. JTHF is honored not only to have Robert as an official spokesperson but also to recognize his work within the community.



**37** Robert Jackson  
Safety



## Schedule of Events

### *Registration*

*10:00am - Noon*

*Registration will be held in the lobby of the Beckett Ridge Clubhouse*

### *Legends Lunch*

*11:30am - 12:20pm*

*Want to meet Robert and some of his professional and celebrity friends? Come early and enjoy a delicious lunch for our first annual 'Legends Lunch'*

### *Shotgun Start*

*12:30pm*

*Please arrive on time so you and your foursome are ready for the shotgun start.*

### *Award Ceremony*

*5:00pm - 6:00pm*

*After the tournament, join us back at the clubhouse for a drink at the provided cash bar while waiting for awards, door prizes and winner announcements to be made.*

### Golf Package Includes

### Fee's

- Round of golf at the Premier Beckett Ridge Country Club Golf Course
- Complimentary driving range golf balls and tees
- Complimentary JTHF polo shirt
- Complimentary JTHF golf towel & golf balls
- Food & Drinks

*Individual Play     \$135*

*Foursome             \$500*

### **\*\* Registration Reminder \*\***

- Online registration and payment begins on August 1st so don't forget to visit us online at [www.jthf.org](http://www.jthf.org)

*Robert Jackson Golf Classic*  
*Monday October 2nd, 2006*

*Sponsorship Packages*

■ <i>Platinum Title Sponsorship</i>	<i>\$5,000</i>
<ul style="list-style-type: none"><li>- Two complimentary foursomes (value: \$1,000)</li><li>- Platinum Sponsorship Recognition<ul style="list-style-type: none"><li>- Platinum Sponsorship recognition on the JTHF website</li><li>- Platinum Sponsorship recognition on Flyers and Signage</li><li>- Platinum Sponsorship recognition at Golf Outing</li><li>- Company logo on JTHF golf towels and scorecards (received by all participants)</li><li>- Hole Sponsorship recognition</li><li>- (4) Complimentary chances for the "Grand Prize"</li></ul></li></ul>	
■ <i>Gold Sponsorship</i>	<i>\$2,500</i>
<ul style="list-style-type: none"><li>- One complimentary foursome (value: \$500)</li><li>- Gold Sponsorship Recognition<ul style="list-style-type: none"><li>- Gold Sponsorship recognition on the JTHF website</li><li>- Gold Sponsorship recognition on Flyers and Signage</li><li>- Gold Sponsorship recognition at Golf Outing</li><li>- Hole Sponsorship recognition</li><li>- (2) complimentary chances for the "Grand Prize"</li></ul></li></ul>	
■ <i>Silver Sponsorship</i>	<i>\$1,000</i>
<ul style="list-style-type: none"><li>- One complimentary foursome (value: \$500)</li><li>- Silver Sponsorship Recognition<ul style="list-style-type: none"><li>- Silver Sponsorship recognition on the JTHF website</li><li>- Silver Sponsorship recognition on Flyers and Signage</li><li>- Silver Sponsorship recognition at Golf Outing</li><li>- Hole Sponsorship recognition</li></ul></li></ul>	
<i>Hole Sponsorship</i>	<i>\$200</i>
<ul style="list-style-type: none"><li>- Hole Sponsorship recognition on the JTHF web site</li><li>- Hole Sponsorship recognition on Placecards posted at sponsored hole</li></ul>	
<i>Patron</i>	<i>\$100</i>
<ul style="list-style-type: none"><li>- Sponsorship recognition at golf outing and on the JTHF website</li></ul>	

Unable to play but would still like to donate? We happily will accept any donations, just send your check to

**Jeffrey Thomas Hayden Foundation**  
**PO Box 1236**  
**West Chester, OH 45071**